

REAL  ISION



REAL VISION

Real Vision is the world's only video on demand channel for investors. In essence, we are the Netflix of Finance.

Our content features in-depth interviews, presentations, and think pieces from the sharpest financial minds on the planet.

New videos are released several times each week and subscribers also have access to our ever-expanding video library.



REAL VISION

OVERVIEW

REALVISION OVERVIEW

Real Vision is the world's only video-on-demand channel for finance.

This revolutionary channel understands that the public no longer wants expert opinion boiled down to an endless procession of three-minute sound-bites. They are tired of groupthink and bias, and they recognize sensationalism.

Real Vision tears down the curtain and brings our viewers cutting-edge, in-depth analysis from the world's leading independent analysts, economists, investment strategists, and fund managers. We present our viewers with the very best economic insight available, and allow them to make up their own minds.

In our videos, our contributors have the freedom to fully explore an idea without the pressure of a timed elevator pitch. This is not a channel with a political or economic agenda – Real Vision firmly believes its role is give the real experts the freedom to say what they really think about the issues that they know really matter - free from censorship and misquotation.

It is a strategy that works: the channel has viewers in over 100 countries around the world and thousands more are flooding to the gates. Since launch, our subscribers have devoured over three million minutes of the highest quality financial information available.

Our range of series covers a vast gamut of information. The Think Piece, Interview, and Master Class series provide a platform for in-depth exploration of economic and investment ideas. Meanwhile, our focused series on topics such as China, Gold, Bitcoin, Commodities, and Emerging Markets bring in leading analysts to discuss trends and market forces in their particular field.

Unique amongst all others, The Chain is a knock-on series where world-renowned investors interview each other, allowing deep peer-to-peer insight into their investment process and strategic framework. Each link then continues The Chain with a new interviewee of their choosing.

Fresh content is released several times each working week, and our vault of exclusive video content is constantly expanding – all within the most beautiful, advanced, and immersive video player available. From the clean design, to the cinema-esque presentation and intuitive navigation, Real Vision's exclusive content plays simply and elegantly on the world's best video platform.

Real Vision is fast becoming the one financial resource its subscribers can't do without. Of all the positive feedback Real Vision receives, there is one comment that appears over and over again - each time in reference to a different interview: "That one video alone was worth the entire annual subscription fee."

Welcome to the financial revolution.

REALVISION OVERVIEW

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What is Real Vision?

Real Vision is the brainchild of **Raoul Pal**, renowned economist and the strategist behind *The Global Macro Investor* independent research letter, and **Grant Williams**, author of the hugely popular *Things That Make You Go Hmm...* investment newsletter. Together, they launched Real Vision in September 2014.

Based in the Cayman Islands, Real Vision is independently owned and funded entirely by the founders.

Raoul Pal writes and publishes *The Global Macro Investor*, an elite macro economic and investment strategy research service for the world's leading hedge funds, pension funds, banks and sovereign wealth funds. He is also an advisor to government organizations and a consultant for several family investment offices globally. Raoul has 24 years experience in the financial markets working for investment banks such as Goldman Sachs (where he co-managed the hedge fund sales business in equities and equity derivatives) and founding and managing a macro hedge fund for GLG Partners, one of the world's largest hedge fund firms.

Grant Williams has spent over 30 years in finance, during which time he has held senior positions at a number of investment banks and brokers in locations as diverse as London, Tokyo, New York, Hong Kong, Sydney, and Singapore. He is currently portfolio and strategy advisor to Vulpes Investment Management in Singapore. A regular speaker at investment conferences around the globe, Grant blends history and humor with keen financial insight in his investment newsletter, *Things That Make You Go Hmm...* which, since its launch in 2009, has become one of the most popular and widely-read financial publications in the world.



REAL **V**ISION

THE FACTS

REALVISION THE FACTS

CONTENT

The channel has over 140 videos in the library and new content is added at least three times a week. Videos run anywhere from ten minutes to an hour.

Real Vision has eight main content areas of focus:

- Market Analysis
- Hard Assets
- Economic Perspectives
- Opinion
- Emerging Markets
- Education & Training
- The Future
- Random Stuff

EXCLUSIVITY

Videos on the site are not available anywhere else (apart from the occasional film which may be used for promotional purposes).

The films cannot be downloaded or shared in order to maintain their value and exclusivity for Real Vision subscribers.

AUDIENCE

Real Vision's subscribers are traders, brokers, CEOs, CIOs, fund managers, strategists, analysts, home investors, students – essentially, the content is ideal for anyone who wants to broaden their understanding of the financial landscape and apply the knowledge they gain to their investment process.

SUBSCRIPTION

It costs \$400 to subscribe to Real Vision for a year. This gives a user unlimited access to all the archival videos on the site, and to all new uploaded content for 12 months. Subscribers can pay by credit card, PayPal or Bitcoin.

There are discounts for group subscriptions and subscriptions can also be gifted to a friend or relative.

ACCESS

Real Vision is watched online via a mobile phone, tablet, or desktop, across all major operating systems and browsers.

The user controls the viewing experience and gets exactly what they need by choosing the videos they want, when they want, from an ever-expanding library.

PRIVACY

Real Vision is passionate about personal privacy and does not share personal details with any external third parties.

COMMUNITY

70% of viewers watch content all the way through, regardless of length. 80% of all subscribers access the site and view videos regularly.

REALVISION THE FACTS

OUR REGULAR SERIES

The Contributor Series

An expanding group of regular contributors from around the globe bring their insight and thinking to Real Vision in a variety of formats which allow them to develop an ongoing narrative in an ever-changing financial climate.

Think Piece

We take a trip inside the heads of a series of deep thinkers from around the world who, between them, cover every facet of the investment universe and get to explore the issues uppermost in their minds.

Master Class

As one of our flagship series, Master Class lets you stand on the shoulders of giants as we track down the very best market performers in the world and drill down to gain an understanding of how they process the financial world around them.

China

The China series shines a light into the shadows of Middle Kingdom economics, exploring the sharply divergent narratives and teasing out the investment opportunities therein.

Gold

In a world where fiat currency is created and spent at will, the need for gold is increasing. In our Gold series, the sharpest minds in the gold universe lay out the case for owning precious metals.

The Chain

Our flagship series, this knock-on series of peer-to-peer interviews puts legendary investment managers in the same room as their own financial hero, asking in-depth questions about how they manage money, generate ideas, and think about the world.

The Horizon

From Africa to the Sub-Continent and on into Asia, The Horizon crosses oceans to bring you acute and disruptive analysis of the risks and opportunities embedded in emerging markets.

Bitcoin

From fiat currency disruption to the Internet of Things, Bitcoin is positioned to force our concept of our financial system to evolve. Beat the curve and arm yourself with knowledge at the cutting edge of Bitcoin in the financial space.

V Questions

Unscripted, unedited, and unconventional, these questions were built by seriously smart people in order to catch a vivid snapshot of their seriously smart minds at the moment.

REALVISION THE FACTS

GUEST APPEARANCES

MARK HART

Founder, Corriente Advisors

MARK YUSKO

CEO & CIO, Morgan Creek Capital Management

ALBERT EDWARDS

Global Strategist, Societe Generale

Ben W. Hunt
CRO, Salient Partners

JIM WALKER

Chief Economist, Asianomics Ltd

ALEX GUREVICH

Author & Investor

GRANT WILLIAMS

Author, Things That Make You Go Hmmm...

ALEJANDRO REYES

Rainmaker Investment Report

RAOUL PAL

Founder Global Macro Investor

SIMON HUNT

Founder, Simon Hunt Strategic Services

BARRY SILBERT

Founder, DCG & Bitcoin Investment Trust

KYLE BASS

Founder, Hayman Capital Management, L.P.

JOHN MAULDIN

Chairman of Mauldin Economics

MICHAEL NOVOGRATZ

Principal & Director, Fortress Investment Group LLC .

DYLAN GRICE

Portfolio Manager, Aeris Capital

JOSH AYERS

Paradarch Advisors

PAUL KRAKE

Founder, View from the Peak

Marin Katusa

NY Times Bestselling Author

JOHN BURBANK

Managing Partner & CIO, Passport Capital

WORTH WRAY

Chief Strategist, Mauldin Economics

RICK RULE

Founder, Sprott Global Companies

DAN TAPIERO

Co-Founder, Gold Bullion International

TIM FERRIS

Best Selling Author & Entrepreneur

LOUIS GAVE

Co-Founder & CEO, Gavekal Dragonomics

ADAM RODMAN

Founder & PM, Segra Capital Management

BILL FLECKENSTEIN

Founder, Fleckenstein Capital

Michael Lewitt

Author, The Credit Strategist



REAL V ISION

THE PLATFORM

REALVISION THE PLATFORM

Real Vision is designed to be so intuitive that the user forgets they are online.

From the minimalist design, to the cinema-esque presentation and the convenient user tools, Real Vision is simple, beautiful, and easy – just the way it should be.

Categories let you focus your viewing on specific topics, allowing you to go straight to your area of interest every time.

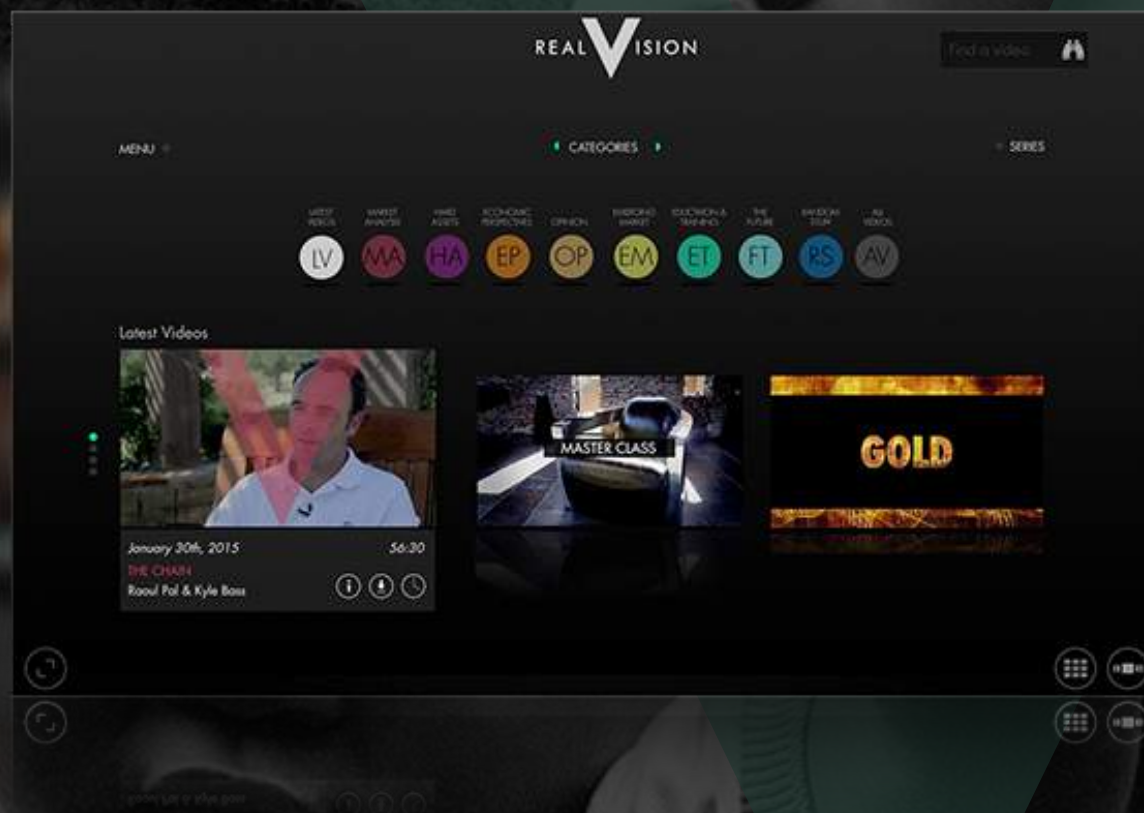
User tools allow you to save videos to watch later, view all unwatched videos, visit your bookmarks, and recall your play history easily.

V-Rated category shows you our all-time video picks, while our singular **Heat Map** video ranking system lets you quickly identify the most popular videos at any time.

THE SITE EXPERIENCE



REALVISION THE PLATFORM



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The world's best financial content deserves the world's best video player – so we created it.

We designed the world's most beautiful and advanced video player. Both elegant and intuitive, the Real Vision player is a departure from all others – it immerses the user in the content and gives them the freedom to interact.

Bookmark exceptional moments, write a note as a reminder, and save it in your bookmark library.

Navigate intuitively by jumping 15 seconds forward and back, scrub ahead at top speed, and auto-resume from your last view.

Audio downloading allows for offline listening on all your favorite devices.

Interact with the Real Vision community, up- and down-voting videos and lively debate amongst a professional community, including the contributors themselves.

THE VIDEO EXPERIENCE



REALVISION THE PLATFORM





REAL **V** ISION

SUBSCRIBER QUOTES

REALVISION SUBSCRIBER QUOTES

VALUE FOR MONEY

"My investment in RVTV has been more than paid for by the return on the investments I made as a result."

"This video, by itself, was worth the entire price of membership in Real Vision!"

"Wow - this interview alone was worth the annual subscription fee. Amazing!"

"Incredible piece. Worth the subscription price alone."

"That is exactly what I signed up for, that interview alone is worth the subscription fee to me."

"WOW, amazing – this interview alone worth the price of subscription."

"It's as if Real Vision is giving away the winning horse prior to the Kentucky Derby. The value of this info is incredible."

"This one presentation is worth the price of the yearly subscription."

"Real Vision has become a very important part of my investing life. I have made some very successful trades based on what I have learned from your guests and am looking forward to learning more. Keep them coming."

"Please don't come up with the idea to charge the true value of these interviews – that would be completely priceless."

"I would work for free along side the likes of the investors in these interviews just to learn how to do the things they do."

REALVISION SUBSCRIBER QUOTES

QUALITY OF INSIGHT

"I've been absolutely blown away by the depth and insight contained in the website. I feel as if my world and thought process just got WAY bigger."

"One of the most impressive presentations I've seen. Watched it twice and will watch it again."

"I have learned more since its inception than I have, it seems, in many years of reading and study."

"A fascinating view point that resonated with me. Definitely justifies the investment in Real Vision."

"I am impressed with the global context that is consistently presented by Real Vision."

"An open view psych-therapy session on arcane, deep knowledge, and life lessons."

"Mind blown."

"It is essential that this profound interview is broadcast to the World."

"I'm like a kid in the candy store using Real Vision."

"I am sleeping better at night and enjoying my daytimes more as a result of the new understandings you have given me."

"Free flowing, unscripted conversations like this really help me to separate the signal from the noise in the financial markets."

REALVISION SUBSCRIBER QUOTES

REVOLUTION IN FINANCE

"The situation described in this video is the elephant in the financial room that the mainstream media fear to mention."

"This is exactly what I hoped for when I subscribed to RVTV."

"No mention of anything like this from the usual media sources but Real Vision was on it months ago."

"You would never heard this in mainstream media."

"One of the best and most concise presentations I have seen on ANY financial network ever. I'm hooked on Real Vision."

"Makes perfect sense – yet nobody has joined the dots except you."

"Grand slam interview ... this is what I have been waiting for!"

"Again an interview where I learn things that can't be found anywhere else."

"The opportunity to listen to the thought process and have a thoroughly engaging conversation is truly revolutionary TV."

"Can we appreciate how difficult it would be to find this interview in mainstream media?"

"This is why we subscribe to RVTV – insight into what is really going on, not main stream financial media cheerleading."

Welcome to the Revolution

